

Holmer Green
Sport

4 *All*

HGS4A Development & Action Plan

In conjunction with

HOLMER GREEN FOOTBALL CLUB

HOLMER GREEN CRICKET CLUB

HOLMER GREEN SQUASH & RACKETBALL CLUB

1.0 Executive Summary

MICKLEFIELD JUDO CLUB

1.1 This document sets out to support the request for funding by Holmer Green Sports Association in respect of their plans to develop sporting facilities at the club and introduce new sport activity to the community.

1.2 Holmer Green Sports Association (**HGSA**) wishes to enhance its position as a centre of excellence within the community, by providing high quality sporting, recreational and social facilities to local sports clubs, special interest groups and non-playing members of the Club.

1.3 The purpose of this Development Plan is to provide a framework for the development of sports and social activities at HGSA. The plan has been developed to support the club's bid to secure funding to;

1. Manage the retention of existing members and continue to attract new members
2. Improve the facilities provided for sporting Sections.
3. Increase the range and type of sporting activities offered at HGSA.
4. Enhance the club's role in offering social activities within the local community.
5. Provide opportunities for increased participation by females, children and non-able-bodied persons.

1.4 HGSA, in conjunction with its Sections and other partners is proposing to implement a major redevelopment of the HGSA buildings and facilities. The proposed improvements would include:

- New and additional changing room facilities for all Sections
- New shower and toilet facilities

- New reception area and office
- An additional Squash & Racketball court
- New multi-use indoor sports hall (dojo)
- Full accessibility for non-able-bodied participants and members
- Access to a wider range of sporting and social activities
- Improvements to the clubhouse for non-sporting activities e.g. soft play area, new toilets, improved catering facilities

With improved facilities and ongoing engagement with the local community, HGSA hopes to attract new clubs, special interest groups, fitness classes and increased membership as a consequence of the development plan.

2.0 Introduction

2.1 Terms of Reference

This document sets out to explain the role HGSA plays in the community, the sporting clubs that are affiliated and the development plans the club is undertaking over the following 3 year period 2014 to 2016.

2.2 About HGSA

- 2.2.1 Holmer Green Sports Association (HGSA) has been established on its current site in the village of Holmer Green since 1968. It is a not-for-profit organisation, set up by Bucks County Council and run for the most part by volunteers to provide access to sporting and social facilities for people in Holmer Green and the surrounding area.
- 2.2.2 HGSA is made up of numerous sporting and social Sections. Each Section has their own organising committee, which run and manage their Sections to the benefit of their playing members. HGSA as a whole is administered by a central management committee.
- 2.2.3 The Sections provide a wide variety of sports and social activities; including Tennis, Football, Squash, Racketball, Cricket, Short Mat Bowls, Golf, Music, Model Engineering, and Pigeon Racing.
- 2.2.4 The aim of HGSA is to facilitate the activities of these Sections and to provide a hub for social interaction and enjoyment.
- 2.2.5 HGSA is always looking for opportunities to broaden the choice of sports on offer and would wish to invite Micklefield Judo Club to join HGSA as a playing Section.
- 2.2.6 The sports facilities at HGSA are amongst the best in the local area; the envy of visiting teams and the pride of our own members. Covering approximately 14 acres our facilities comprise 4 football pitches, a cricket pitch with outdoor nets, indoor and outdoor short-mat bowls rinks, 3 squash courts, 3, tennis courts and a miniature railway track. These facilities provide the home base for:
- Holmer Green Football Club
 - Holmer Green Cricket Club
 - Holmer Green Squash and Racketball Club
 - Holmer Green Short-Mat Bowls Club
 - Holmer Green Tennis Club
 - High Wycombe Model Engineering

- Red Kites Golf Society
- Columbarian Society
- Dusty's Music Club

2.2.7 The main bar and clubhouse are used by members for social activities and are available for private hire. The clubhouse is also used to host numerous fitness related sessions and other interest groups.

2.2.8 HGSA has a wide catchment area, from the villages and towns in the Chiltern district to some of the more deprived areas of High Wycombe.

2.2.9 There are areas of deprivation within High Wycombe. According to the Index of Multiple Deprivation (IMD 2010) High Wycombe wards has a ranking of 3 meaning these wards are in the 30% most deprived areas in England. In addition ACORN (A Classification of Residential Neighbourhoods) has identified neighbouring wards to Holmer Green of Hazlemere and Tylers Green as “**at risk of deprivation**”.

2.2.10 A limiting factor in the club’s ongoing growth is the **40** year aged facilities basically being tired and worn out. Gradual expansion of the facilities over the years has also put pressure on the main utilities, changing-room and shower facilities, which are now not fit-for-purpose.

2.3 Partnerships

HGSA has involved partners for the development of its facilities and programmes:

- Little Missenden Parish Council
- Chiltern District Council
- Buckinghamshire County Council

- Sport England
- The Football Foundation
- England and Wales Cricket Board
- British Judo Association
- HGSA Club Members

2.4.1 Future Scenarios

2.4.2 Do Nothing

Continue to operate HGSA without developing the sports facilities.

The current plumbing system is currently inadequate for existing needs and the costs of maintenance on a piecemeal basis is unsustainable.

The current changing facilities do not meet the needs of our sports teams, we have two good changing rooms and two that are not fit for purpose. Both the FA and Club Cricket Leagues prefer changing rooms that open onto the field of play and are non-confrontational.

The existing facilities make no allowance for the requirement or needs of our junior sections, mixed gender sports or the less able bodied.

Maintaining the existing facilities will result in increasing club costs with the danger that without an upgrade we will not be able to maintain our current playing strength and will certainly lack the facilities required to attract new clubs and the Micklefield Judo club in particular.

In the long term the standards will drop and the costs will rise and combined this with an inability to attract new members will force the HGSA into a non-viable proposition.

We don't believe this is a viable option.

2.4.3 Extend Existing Facilities – Evolution

Improve the existing facilities by building new changing facilities, judo dojo, dance studio and refurbishing the existing space to enable the squash club to grow and enable the club to improve catering facilities.

The new build will incorporate all the requirements of the sport's governing bodies and facilitate changing rooms that are suitable for juniors and mixed gender sports. The addition of a lift and a disabled changing facility, wide access doors and ramps will support our goal to attract more non-able bodied members.

The new facilities will attract new members, new activities and new sports clubs to HGSA and greatly improve the facilities provided to the community.

We believe this is a viable solution.

2.4.4 Demolish and Rebuild – Revolution

This scenario offers all of the benefits of the 'Evolution Scenario' and in addition would enable the HGSA to address many of the issues that have built up during the evolution of the club.

Building afresh would enable HGSA to address mainly non sporting issues relating to the social club and bar facilities. The building has evolved and compromises have been made along the way which are too expensive to rectify in their own right.

The social club at HGSA supports the sports activities at the club and without continuous revenue from the bar we could not continue to operate the club. This combined with the fact that the build costs would exceed the 'Evolution Scenario' by more than double.

HGSA reason for being is to provide sports facilities to the community and we feel that the benefits to our sports sections by knocking down the existing facility and rebuilding doesn't give a significant enough benefit for the cost and level of upheaval.

We don't feel this is a viable solution.